

**LOCATION:**

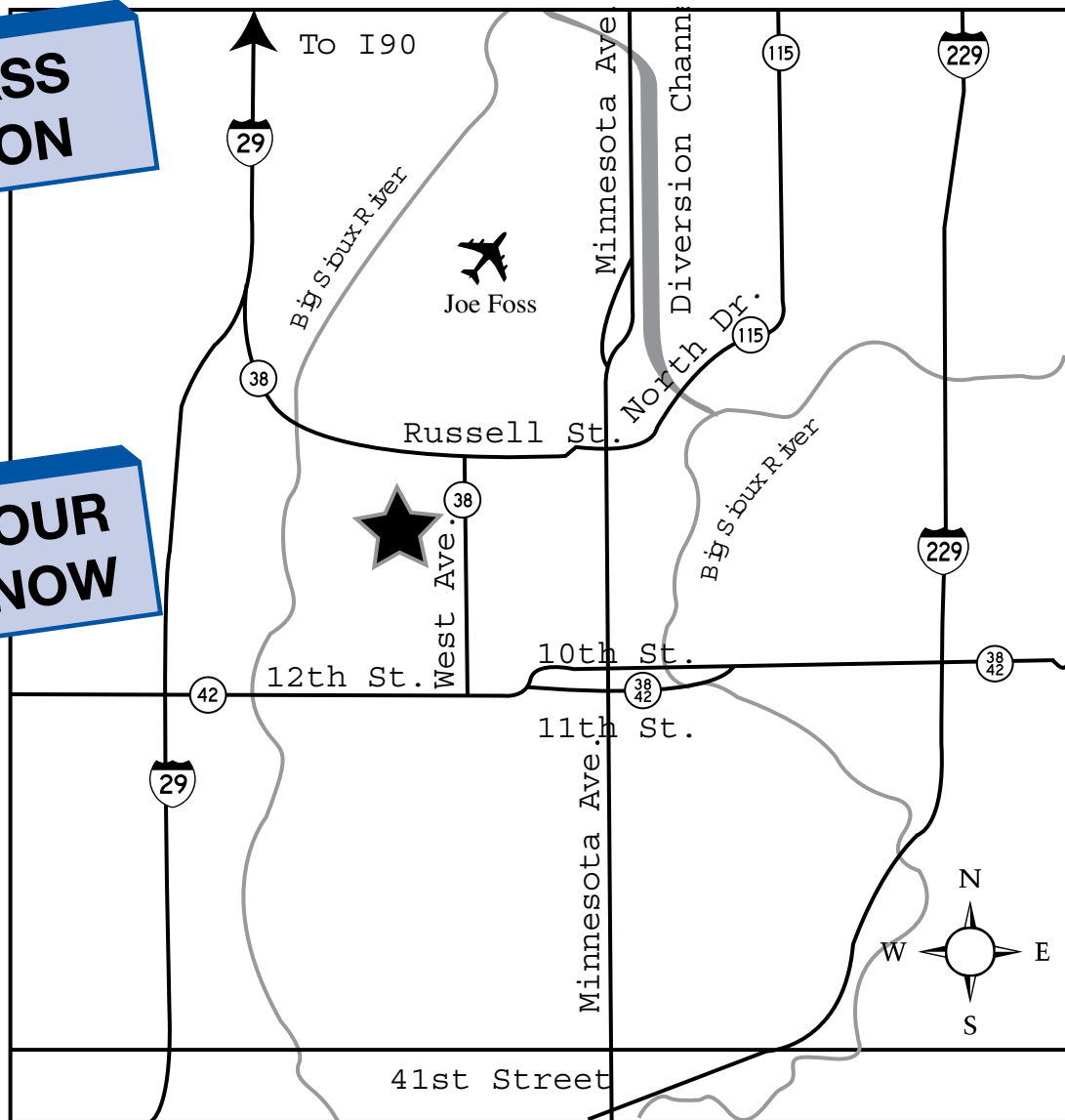
The Sioux Falls Arena and Convention Center is located at the corner of Russell Street and West Avenue, adjacent to Howard Wood Field and the Sioux Falls Baseball Stadium and just five minutes away from downtown.

**FIRST CLASS PROMOTION**

This show is backed by a sound and complete advertising and publicity campaign in newspaper, radio, television and billboards to assure a large attendance of customers.

**RESERVE YOUR LOCATION NOW**

Cenaiko Productions is proud to announce the 45th annual Sioux Empire Sportsmen's Boat, Camping & Vacation Show. For the past 47 years, Cenaiko Productions has been producing successful Consumer Trade Shows throughout the Midwest. You are probably acquainted with our Minnesota Sportsmen's Show held for the past 42 years each January at the St. Paul RiverCentre. This show is rated as one of the most successful Consumer Trade Shows in the Northwest.



**It Pays To Advertise!**

Put your sales message before qualified buyers on a person-to-person basis that will produce a direct response with immediate results.

FOR FURTHER INFORMATION & SPACE RESERVATIONS CONTACT:

**CENAIKO PRODUCTIONS, INC.**

9697 East River Road

Minneapolis, Minnesota 55433

763-755-8111 • Fax 763-755-8124

[www.cenaiko.com](http://www.cenaiko.com)

**2012**  
**Sioux Empire**

**45th**  
**Annual**



# SPORTSMEN'S

*Boat, Camping & Vacation*

# SHOW

*South Dakota's*  
*Largest Sports Show*



**Sioux Falls Arena & Convention Center**

**March 8 - 11**

*Presented by Cenaiko Productions, Inc.*

[www.cenaiko.com](http://www.cenaiko.com)

CENAIKO PRODUCTIONS

2012 Sioux Empire

# SPORTSMEN'S

Boat, Camping & Vacation

# SHOW

Sioux Falls Arena &  
Convention Center  
Sioux Falls, South Dakota

March 8 - 11



## SHOW HOURS

Thursday	March 8	5:00 PM - 9:00 PM
Friday	March 9	12 Noon - 9:00 PM
Saturday	March 10	10:00 AM - 9:00 PM
Sunday	March 11	10:00 AM - 6:00 PM

RESERVE YOUR EXHIBIT SPACE NOW!!!

SPACE WILL BE ASSIGNED ON A FIRST COME FIRST SERVE BASIS.

CONDITIONS FOR SPACE CONTRACTS:

1. One-half down with contract, total balance due 30 days before show.
2. Void if lessee fails to sign and return within 30 days.

