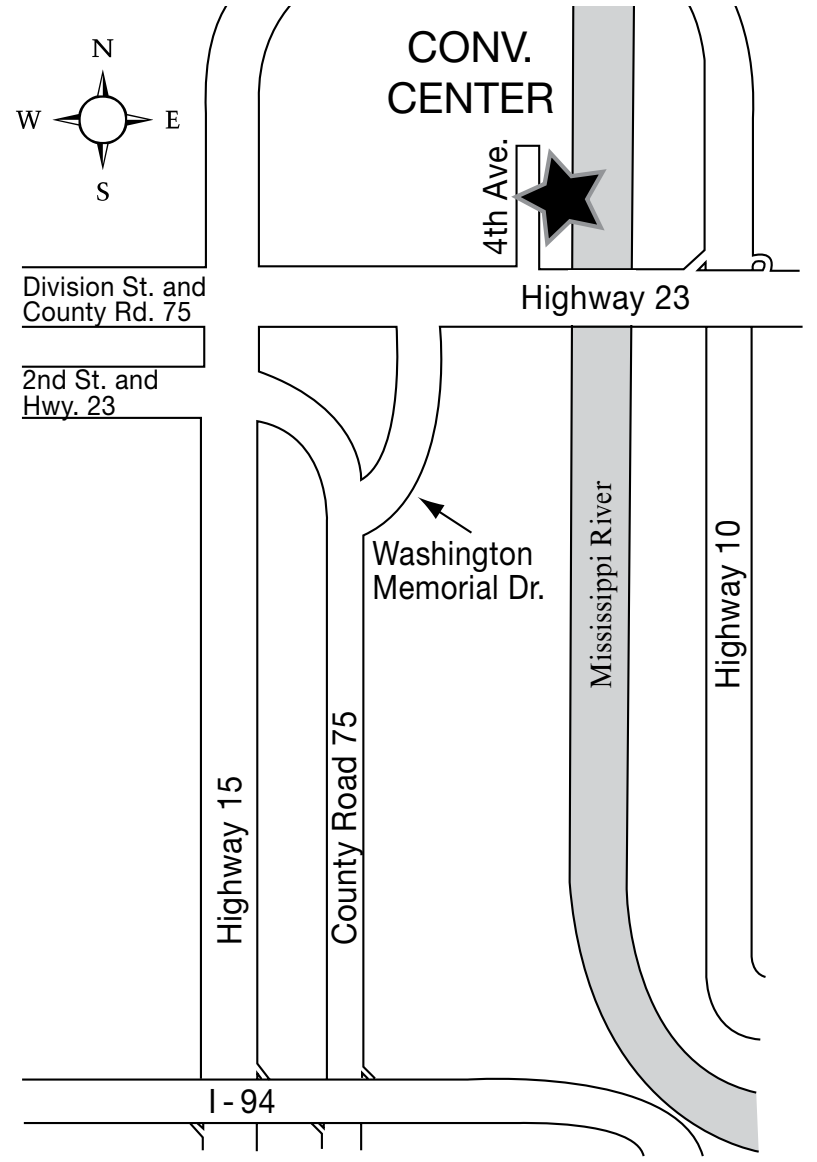




DIRECTIONS TO THE ST. CLOUD RIVER'S EDGE CONVENTION CENTER:



- From Hwy. 15 North:**
 - To Highway 23 and turn left.
 - To 4th Ave. and turn left
 - Civic Center will be on the right hand side, next to the Kelly Inn.
- From Hwy. 15 South:**
 - To Highway 23 and turn right.
 - To 4th Ave. and turn left
 - Civic Center will be on the right hand side, next to the Kelly Inn.
- From Hwy. 23 East:**
 - To 4th Ave. and turn right
 - Civic Center will be on the right hand side, next to the Kelly Inn.
- From Hwy. 23 West:**
 - To 4th Ave. and turn left
 - Civic Center will be on the right hand side, next to the Kelly Inn.
- From Hwy. 10:**
 - Take the Hwy. 23 Exit toward St. Cloud
 - Follow to 4th Ave. and turn right
 - Civic Center will be on the right hand side, next to the Kelly Inn.
- From East I-94:**
 - I-94 to County Rd. 75
 - Stay on County Rd. 75 to 4th Ave.
 - Turn left on 4th Ave.
 - Civic Center will be on the right hand side, next to the Kelly Inn.
- From West I-94:**
 - I-94 to County Rd. 75
 - Follow it toward St. Cloud to Washington Memorial Dr. and turn right
 - Follow to Highway 23 and turn right
 - Follow to 4th Ave. and turn left
 - Civic Center will be on the right hand side, next to the Kelly Inn.

It Pays To Advertise!

Put your sales message before qualified buyers on a person-to-person basis that will produce a direct response with immediate results.

8' x 10' \$550.00
 Bulk Rate \$2.00 per square foot

24th Annual

2012 St. Cloud

SPORTSMEN'S SHOW



St. Cloud River's Edge Convention Center
(formerly St. Cloud Civic Center)

February 10 - 12

Presented by **Cenaiko Productions, Inc.**

www.cenaiko.com

FOR FURTHER INFORMATION & SPACE RESERVATIONS CONTACT:
CENAIKO PRODUCTIONS, INC.
 9697 East River Road
 Minneapolis, Minnesota 55433
 763-755-8111 • Fax 763-755-8124
www.cenaiko.com

CENAIKO PRODUCTIONS

2012 St. Cloud

SPORTSMEN'S SHOW

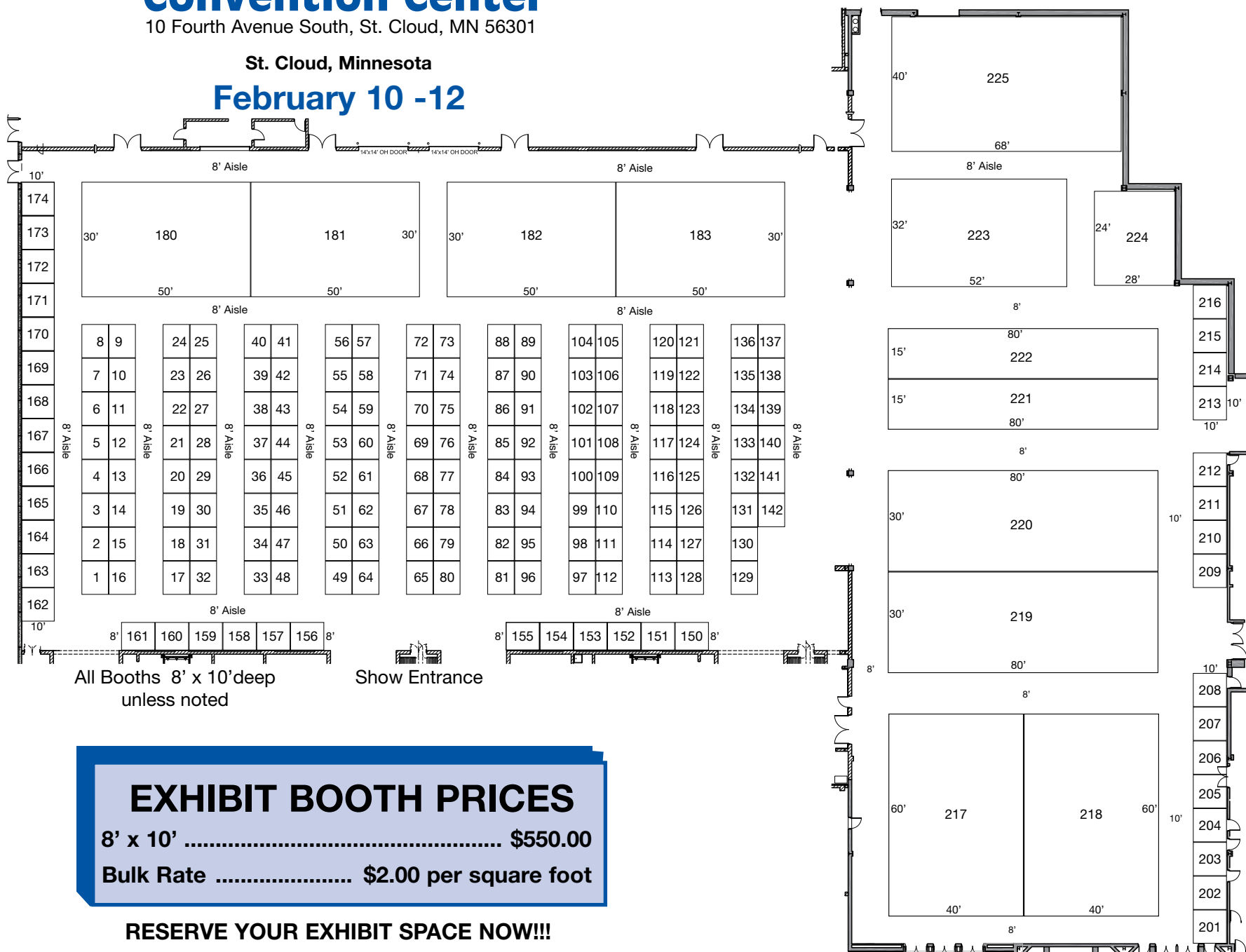
St. Cloud River's Edge Convention Center

10 Fourth Avenue South, St. Cloud, MN 56301

St. Cloud, Minnesota

February 10 -12

Bigger Show Than Ever!



All Booths 8' x 10' deep unless noted
Show Entrance

EXHIBIT BOOTH PRICES
8' x 10' \$550.00
Bulk Rate \$2.00 per square foot

RESERVE YOUR EXHIBIT SPACE NOW!!!

SPACE WILL BE ASSIGNED ON A FIRST COME FIRST SERVE BASIS.

CONDITIONS FOR SPACE CONTRACTS:

1. One-half down with contract, total balance due 30 days before show.
2. Void if lessee fails to sign and return within 30 days.

CENAIKO PRODUCTIONS, INC.
www.cenaiko.com

Friday
Saturday
Sunday

SHOW HOURS

February 10	12 Noon - 9:00 PM
February 11	10:00 AM - 8:00 PM
February 12	10:00 AM - 6:00 PM



NEW FOR 2012!!

The St. Cloud Civic Center is now the **St. Cloud River's Edge Convention Center!!**

The Sportsmen's Show will have a brand new look and a new floor plan. Make sure to be part of the **NEW Sportsmen's Show today!!**



RESERVE YOUR LOCATION NOW

Cenaiko Productions is proud to announce the 24th annual St. Cloud Sportsmen's Show. For the past 47 years, Cenaiko Productions has been producing successful Consumer Trade Shows throughout the Midwest. You are probably acquainted with our Minnesota Sportsmen's Show held for the past 42 years each January at the St. Paul RiverCentre. This show is rated as one of the most successful Consumer Trade Shows in the Northwest.

FIRST CLASS PROMOTION

This show is backed by a sound and complete advertising and publicity campaign in newspaper, radio, television and billboards to assure a large attendance of customers.